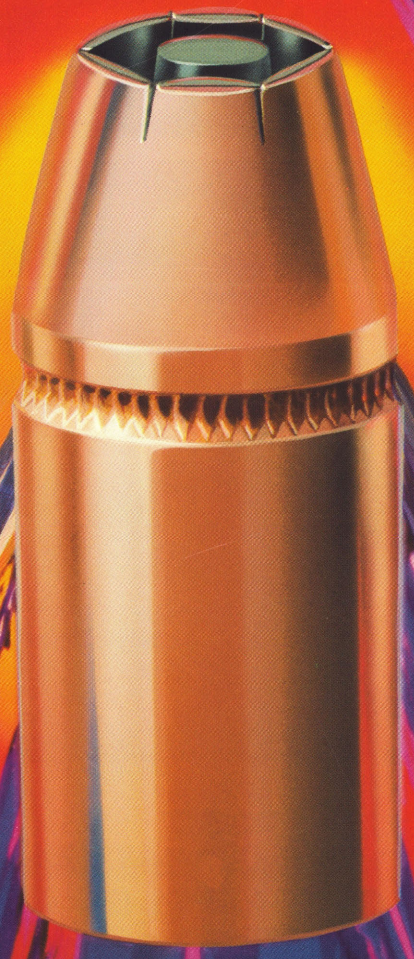
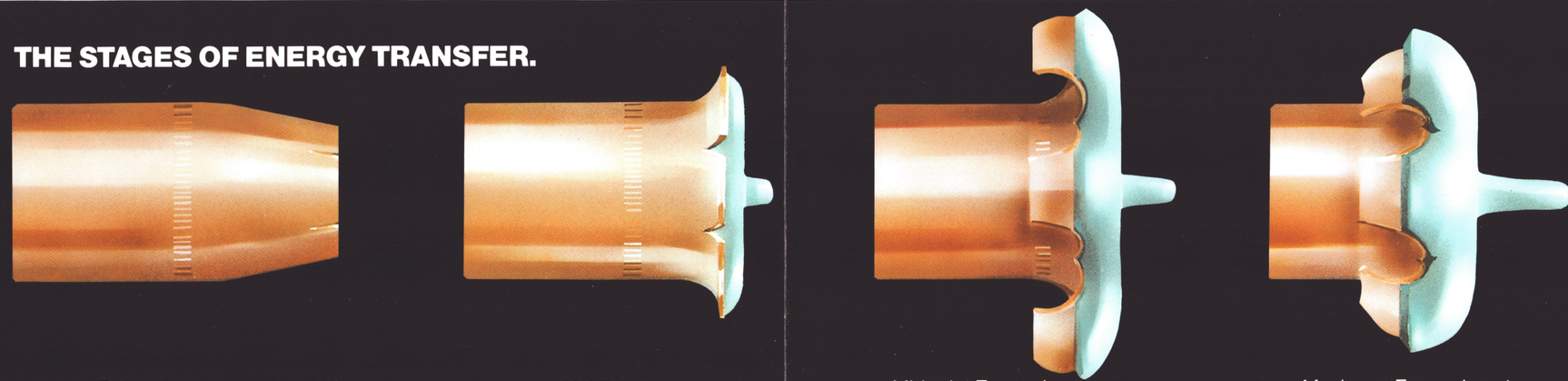
HOLLOW POINT PISTOL AMMUNITION REACHES A NEW LEVEL OF PERFORMANCE.



Federal's New *Premium*™ HYDRA SHOK® Ammunition

NOTHING DELIVERS ENERGY LIKE FEDERAL'S PREMIUM HYDRA-SHOK MAXIMUM ENERGY TRANSFER BULLET DESIGN.

THE STAGES OF ENERGY TRANSFER.



Before Impact

Initial Entry

Midpoint Expansion

Maximum Expansion at Optimum Penetration Depth

NOW, HOLLOW POINT AMMUNITION HAS REACHED A NEW, HIGHER LEVEL OF PERFORMANCE.

Federal's new Hydra-Shok bullet has been engineered to deliver *maximum energy transfer.* And that's the key to superior bullet performance.

The secret of Hydra-Shok's effectiveness is the tapered center post. This design directs hydrodynamic forces against the inside walls of the bullet cavity. This added outward force, combined with the notched jacket, assures maximum upset and optimum penetration.

Hydra-Shok's center post and notched jacket control upset during all stages of energy transfer. The combination of more reliable expansion plus controlled penetration results in Maximum Energy Transfer.

PREMIUM HYDRA-SHOK AMMUNITION— SUPER RELIABILITY.

New Hydra-Shok loads are the first centerfire handgun cartridges qualified for Federal's elite Premium ammunition line. The Premium name is your guarantee of the highest standards of quality.

THE HYDRA-SHOK FORMULA:

E + P = MET

(Expansion) + (Penetration) = (Maximum Energy Transfer)

Hydra Shok's center post directs the hydrodynamic forces against the inside walls. The result is consistent expansion and controlled penetration for maximum energy transfer.

Put HYDRA SHOK to the test!

Available in July of 1988.

Premium Hydra-Shok Ammunition

Federal Load No.	Caliber	Bullet Weight in Grains
P38HS1	38 Special (High Velocity + P)	130

Bullet Style	Muzzle Velocity in Feet per Second	Energy in Foot/Pounds
Jacketed Hollow Point	945	258

Other popular Hydra-Shok loads and calibers will be available in July of 1988.

FEDERAL®

THE DRIVING FORCE IN AMMUNITION

Federal Cartridge Company, Anoka, Minnesota 55303

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